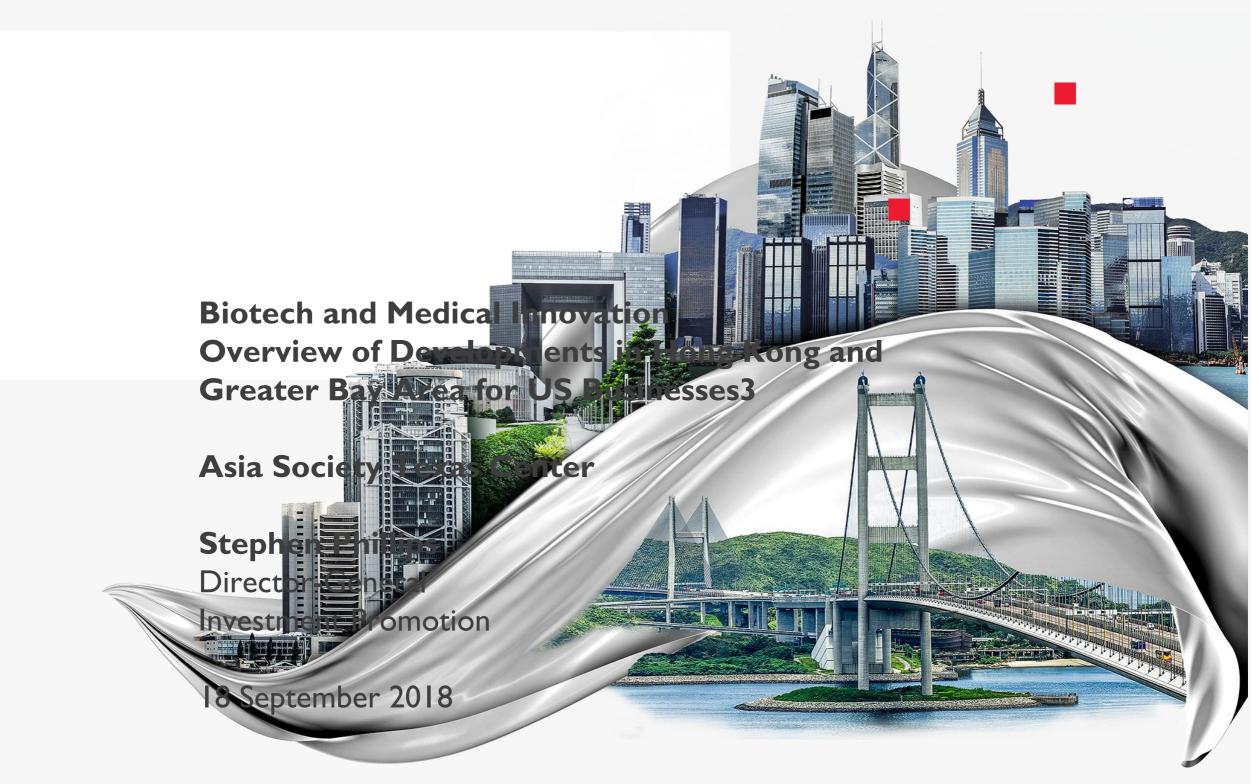
## Invest H





### **OVERVIEW**

- Hong Kong's Dynamic Business Environment
- Key Drivers of Commercial Growth
- Biotech and medical environment
- How InvestHK can Help





### HEART of ASIA

Over 100 airlines operate flights to over 220 destinations worldwide, including over 50 Mainland cities

The busiest air cargo airport in the world – 4.94 million tonnes of cargo handled in 2017 (Airport Authority Hong Kong)





Most of Asia's key markets within four hours' flight time

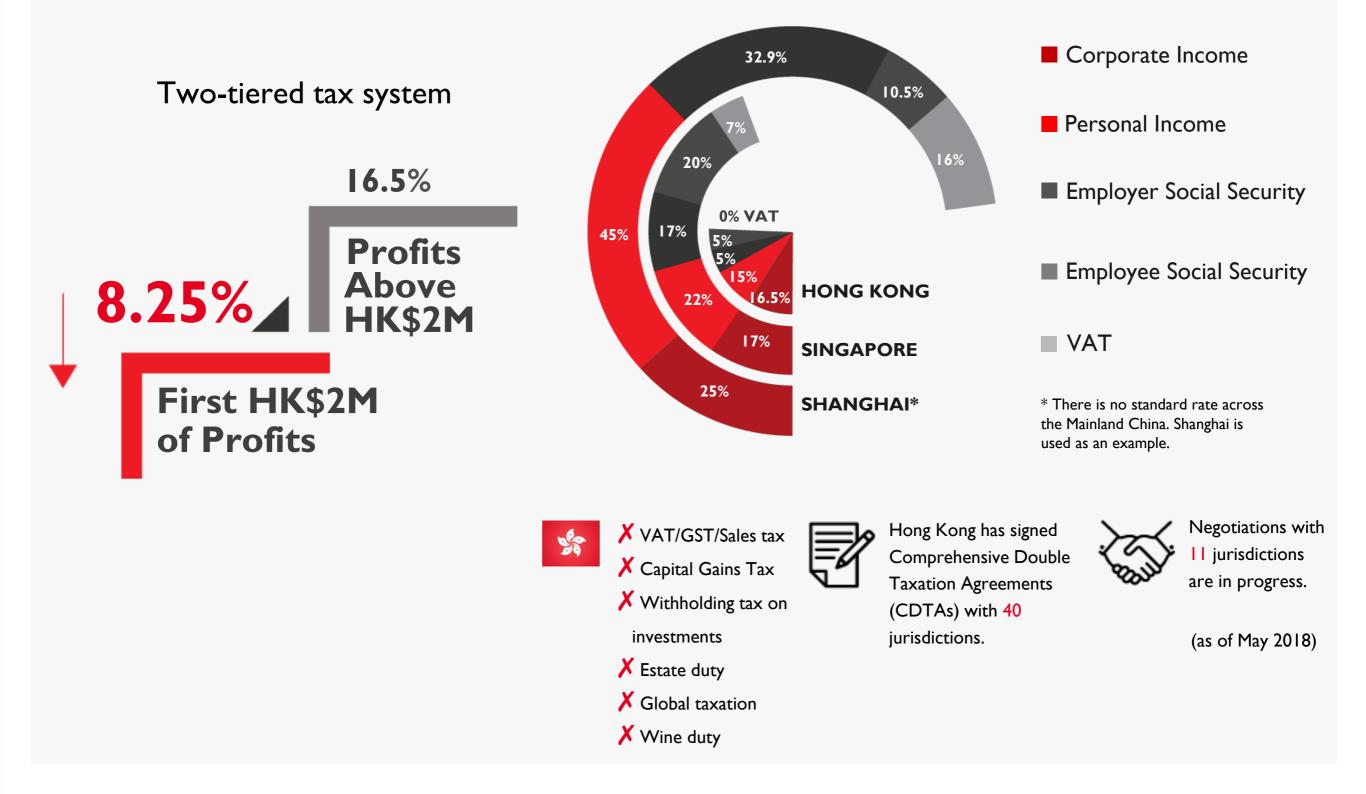
From half the world's population

#### **Connectivity and excellence**



#### ONE COUNTRY TWO SYSTEMS

#### LOW & SIMPLE TAX SYSTEM



### SECTOR OPPORTUNITIES & PRIORITIES



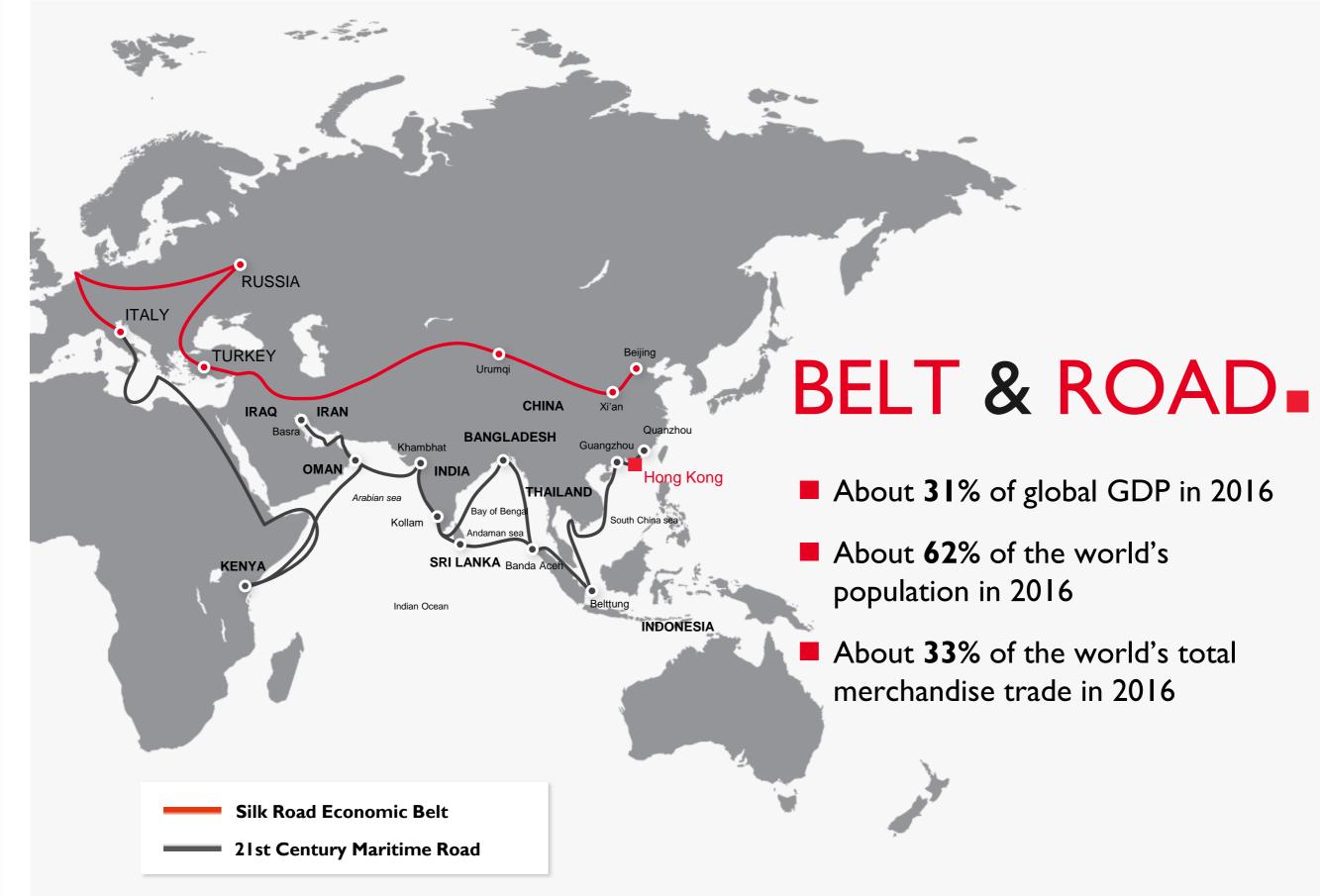


Creative Industries





Tourism & Hospitality



Sources: China-US Focus, Xinhua Finance Agency



- Comprises Hong Kong, Macao and nine Guangdong cities
- To promote economic integration in the area and to develop external links in order to establish a significant position in the global economy
- B2B and B2C opportunities
- Connectivity

### BAY AREA

#### POPULATION 68mn

>UK, Italy, South Africa

**LAND AREA** 56,000km<sup>2</sup>

>Ireland, Latvia, Panama, West Virginia (US)

GDP US\$1.5trillion

>Indonesia, Netherlands, Turkey

# POLICY DIRECTIONS



**Al** and robotics



**Smart city** 



**FinTech** 



Biomedicine/ healthy aging

- To double gross domestic spending on R&D in GDP from 0.73%
- To mitigate the impact of Hong Kong's ageing population, increase the use of technology to support healthy ageing. Hong Kong is at top of longevity rankings in the world, the life expectancies for males and females increased to 81.7 years and 87.7 years respectively in 2017. The percentage of population over 65 will be over 30% by 2036, reaching 36.6% by 2066.
- Projected

   Population 65+

   36.6% (2066)

   16.6% (2016)

#### HEALTHCARE AND TECHNOLOGY

#### POLICY ENVIRONMENT

Significant public investment into healthcare system

- USD40 bn to support the second 10-year hospital development plan, improve clinic facilities, etc. (The Hospital Authority started the USD25 bn first 10-year hospital development plan since 2016).
- Set up a USD600 m Fund to promote gerontechnology and to subsidise elderly service units to trial use and procure technology products.
- USD65 m fund to promote development of Chinese medicine

#### INCREASED RESOURCES FOR R&D

#### Total USD6.5 bn to support I&T development

- USD2.6 bn for first phase development of Hong Kong-Shenzhen Innovation and Technology Park (Lok Ma Chau Loop)
- USD2.6 bn to support the establishment of 2 research clusters on health technologies and on Al and robotics technologies.



USD1.3 bn to Hong Kong Science and Technology Park and USD25 m to Cyberport to support businesses.

USD1.3 bn into Innovation and Technology Fund (ITF)

#### SUPER TAX DEDUCTION



#### For R&D Expenditures-

- 300% tax deduction for private enterprises on the first HK\$2 million (ca USD250k) of qualified R&D expenditure
- additional expenditure attracting a 200% deduction

#### BIOMEDICAL R&D INFRASTRUCTURE

Six research based universities

Two top medical schools in Asia

Clinical Trials Centers

ICH compliance and CFDA accredited



Faculty of Medicine



Institut Pasteur Karolinska Institutet Guangzhou Institutes of Biomedicine and Health

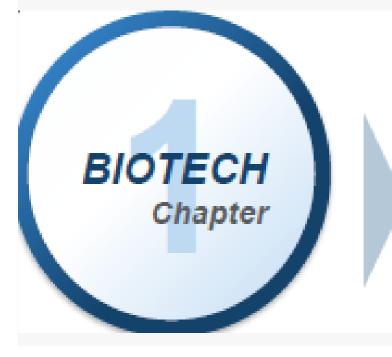
Hong Kong Science Park

provides support and lab services.



#### FINANCING LISTING OF BIOTECH COMPANIES

**HKEX** implemented new Main Board Rules on 30 April 2018, including a Biotech Chapter to allow listing of **pre-revenue**, **pre-profit** biotech companies.



#### Attract R&D focused Biotech companies

- At least one Core Product beyond concept stage (e.g. completed FDA Phase I)
- Market cap ≥HK\$1.5bn
- Primarily engaged in R&D to develop Core Product(s)
- Meaningful third party investment from sophisticated investors

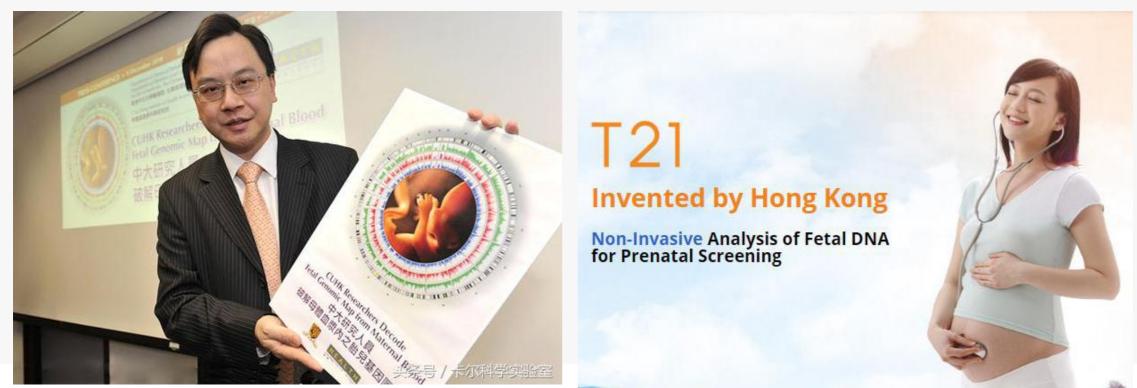
### SUCCESS STORY – KAROLINSKA INSTITUTET

- Set up its first research hub outside Sweden, the Ming Wai Lau Centre for Reparative Medicine (MWLC) in the Hong Kong Science Park.
- Consists of four scientific teams. They are establishing research partnerships with top universities in Hong Kong, KI in Sweden as well as scientific communities globally



### SUCCESS STORY – GRAIL

- Prof Dennis Lo, the first scientist to discover the presence of circulating fetal DNA in a pregnant mother's blood, found Cirina in 2014, developing innovative blood-plasma tests to detect deadly diseases at their earliest stages.
- Cirina merged with GRAIL Inc., which develops blood test for early stage cancer detection, (an Illumina spin-out, backed by Bill Gates, Bezos Expeditions, and Arch Venture Partners) in 2017.
- Grail develops and commercializes liquid biopsy tests for cancer in Asian and Western markets.



#### STARTMEUPHK FESTIVAL 2019







#### START MEUPHK FESTIVAL 2019<sup>start</sup><sup>meup.hk</sup> 21.01.19–25.01.19 DEFINE WHAT'S NEXT 6500 ATTENDEES 195 SPEAKERS

#### MARK YOUR DIARIES!

40 COUNTRIES

The StartmeupHK Festival 2019 will take place from 21st January to 25th January 2019. This celebration of technology innovation will bring together world-renowned speakers, ambitious founders, celebrated investors and industry stalwarts for five days of learning and sharing. Join us and experience the shaping of our collective future in Asia's most exciting city.

Events will cover:

FINTECH

SMART CITY TECH

**RETAIL & LOGISTICS TECH** 

HEALTHTECH

IoT & SMART MATERIALS

Conferences | Panel Discussions | Fireside Chats | Workshops | Demos | Hackathons | Job Fairs | Services Marketplace Investor Pitches | Networking Meets

sponsors

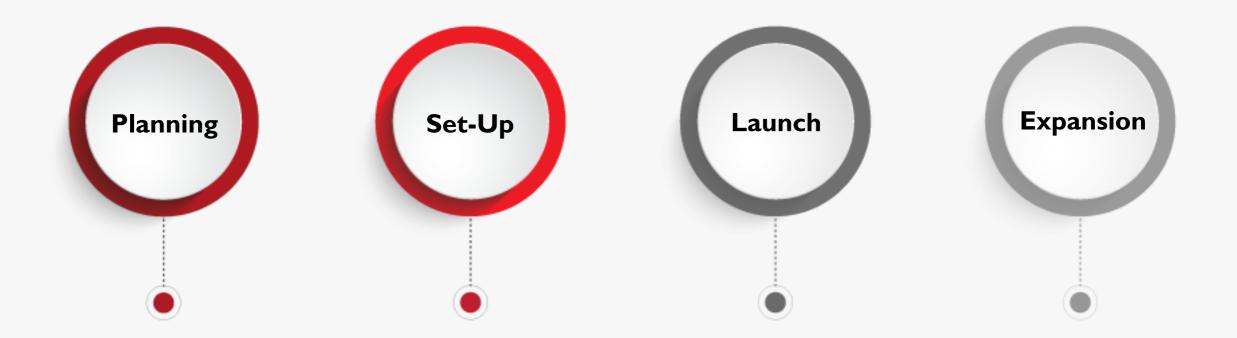
🚹 startmeuphk

Find out more at startmeup.hk

😧 @startmeuphk 🛛 💼 Invest Hong Kong

### HOW WE CAN HELP YOU GROW

Whether you are new to Hong Kong or a long-standing investor



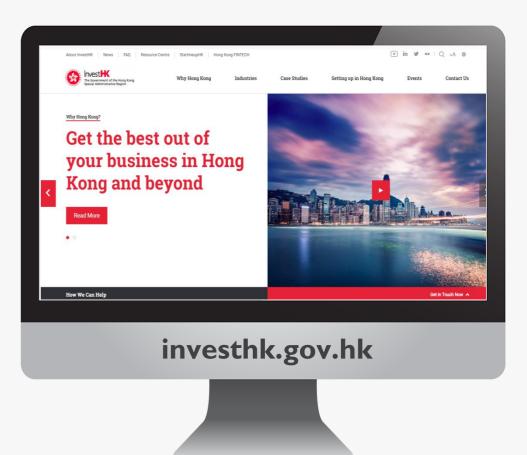
Information to aid planning and evaluation Facilitation of visa applications, schooling

Networking events, introduction to service providers PR and marketing support for launch/ expansion

# GET in TOUCH

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